

### ***The Investors Management Corporation (IMC) Giving Program***

IMC, the parent company of Golden Corral Corporation and other holdings, is delighted that we have the opportunity to give back and support the community that has supported us. In our business, we are strategic and focused. We aim to be strategic and focused in our giving, because we want to see impact. If your organization is interested in seeking funding from our giving program, please see our guidelines below.

#### ***Focus areas for 2011***

- Children in need, particularly connected to education and literacy
- Hunger

#### **Guidelines for giving**

##### *Tax Exempt Status*

IMC only supports organizations with 501(c)(3) status.

##### *Wake County*

IMC is located in Raleigh, NC. We focus our corporate giving in Wake County because of our long history in this community, and because a narrow geographic focus allows our charitable dollars to make maximum impact. If you are interested in support from a Golden Corral restaurant in your area, please visit our store locator list for contact information. Our local managers and franchisees are active in their communities and each restaurant maintains its own giving program, in addition to support of the Golden Corral Veterans' Day celebration and support of Children's Miracle Network.

##### *Operating Support*

We prefer to focus our giving on operating support, not on events or capital campaigns, although we will occasionally consider these requests.

#### **Giving levels**

*\$10,000-\$25,000* – Gifts at this level will be made to organizations doing work in our focus areas of children and hunger. These requests are evaluated quarterly. You may submit an application any time and it will be included in the next quarterly decision process.

*Partnership Gifts* - Each year, we will select one to two organizations that are working very effectively in our focus areas, preferably working on both the needs of children and hunger simultaneously. These gifts will be in the range of \$35,000 to \$50,000. Only organizations we have worked with and know well will be eligible for these types of gifts. There is no formal application process for gifts at this level.

#### **Additional giving**

##### *Employee Support*

In addition to our focus areas, we are committed to supporting the work our employees do in the community. As we are able, we provide support to organizations that our employees support with their time, talent, and treasure. The amount of support will be correlated with the amount of involvement of our employee. These gifts usually fall in the range of \$250-\$2500. We do not provide support to controversial and/or political organizations. We do not support individuals participating in charity walks, runs, rides, etc. We will consider support for such

events if an employee has volunteered with the planning and coordination of the event. We are unable to support local athletic teams (Little League, etc.) because of the overwhelming number of teams in our community.

### **Application**

To apply for funding from IMCs giving program, please provide the following:

- A letter, no longer than 2 pages, describing your request. Please include information about the mission and work of your organization, the amount you are requesting, and what will be accomplished if you receive funding. Also, be sure to include a contact person.
- Your annual budget and most recent audited financials. If your organization is not large enough to have an audit, please send the last complete fiscal year's financials.
- Your organization's board list.

The above materials should be provided by email, if available to you. The email address is [giving@investorsmanagement.com](mailto:giving@investorsmanagement.com). If you are unable to submit your information online, you may send a hard copy to IMC Corporate Giving Program, 5151 Glenwood Ave, Raleigh, NC 27612.

If we have follow up questions we will contact you. Otherwise, you will be included in the current quarter's decision cycle and will be notified of the status of your application after it has been considered.